



## insight 09 Agenda: Morning Sessions

**8:00 Registration & Breakfast**

**8:40 Welcome & Introductions**

**9:00 You Can't Lead if You Can't Communicate** (Mike Figliuolo)

Recommendations often get “lost in translation.” This session will provide you a new methodology to cut through the clutter. During this session Mike will explain how to craft a compelling “core idea” that has solid, logical support. He'll also cover how to deliver your recommendation as a clear, compelling, and succinct story.



**9:50 Break (snacks & networking)**

**10:00 Level 5 Leadership** (Maureen Metcalf)

Transformational (Level 5) Leadership consistently transforms organizations in the face of ongoing change. Maureen will show you how you can help your leaders transform themselves and your organization. She'll discuss Level 5 Leadership and how the various leadership levels can help (or hinder) the achievement of your goals.



**10:45 Strategic Planning** (Mike Sheehan & Mike Figliuolo)

Strategic planning is a critical tool for any leader but many times the process gets overcomplicated. In this session, we offer our approach to planning including defining vision, mission, and strategic filters. Initiatives are evaluated against the filters and core competencies. Rigor at the outset of the process yields a focused list of high-value initiatives that contribute to reaching your strategic goals.



**11:30 Resilience** (Belinda Gore)

Resilience is the ability to adapt and thrive in the face of adversity. In turbulent times, everyone needs resilience. Belinda will cover how to respond to unexpected change with confidence and flexibility. She'll show you how to re-tool your thinking to support resilience.



**12:15 Lunch (buffet style; vegetarian options available)**

insight 09

[www.thoughtleadersllc.com](http://www.thoughtleadersllc.com)  
[info@thoughtleadersllc.com](mailto:info@thoughtleadersllc.com)

## insight 09 Agenda: Afternoon Sessions

### 1:30 *thought*LEADERSHIP (Alan Veeck)

Have you ever been told to "think outside the box" but you've never been shown *how* to do that? Alan will define *thought*LEADERSHIP, discuss characteristics *thought*LEADERS possess, and give you simple tools you can use to lead the thinking in your organization. You'll learn why it's a good thing to ask "why?", say "so what?" and blow up your business.



### 2:15 **Project Management Reality** (Jack Maher)

Project management professionals are well versed in traditional tools like Gantt charts and scope documents. What they're not taught are the on-the-job challenges every project faces. We'll cover critical real-world risks and opportunities inherent in every project you undertake. Understanding these will help you avoid the landmines and capture untapped value.



### 3:00 **Break (snacks & networking)**

### 3:15 **The Mind of the Leader** (Jarrod Spencer)

Dr. Jarrod is an expert on how to clear out the preconscious mind. He explains how to break the pattern of cluttering the preconscious mind and block negative influences in order to thrive under pressure. This session is a unique blend of psychological research, personal experience, and client sessions that work quickly, efficiently, and with long-lasting results.



### 4:00 **Leadership Maxims** (Mike Figliuolo)

Whether you're a new leader or an experienced one, it helps to articulate your own personal set of leadership maxims. These maxims are a touchstone you can refer to every day to remind yourself how you want to show up as a leader. Mike will explore four aspects of leadership and show you how to create your own practical "maxims" you can use immediately.



### 4:45 **Closing remarks**

### 5:00 **Reception (appetizers, soft drinks, beer, wine)**

insight 09

www.thoughtleadersllc.com  
info@thoughtleadersllc.com